



STRATEGIC PLAN

2024-29



Strategic planning offers a robust framework to identify and address the distinct needs and objectives of the IBDP, ensuring alignment with the vision and mission of GPS Brookes Kochi.

The current strategic plan goals are derived from the three pillars: Creativity, Connectivity and Character. By engaging stakeholders, diverse perspectives are incorporated, resulting in comprehensive and informed decision-making.



Effective strategic planning enhances the quality and impact of the IBDP at GPS Brookes Kochi, ensuring a transformative and well-rounded educational experience for students in the coming five years. This inclusive approach fosters commitment and accountability, while also identifying potential challenges and opportunities, enabling the school to proactively adapt to the evolving educational landscape and alongside ensuring that students thrive.



Mission, Vision & Motto

Mission Statement

Students are supported in a caring environment and given opportunities to learn about themselves and to take action in areas in which they are passionate. Our students and teachers come from diverse backgrounds, and we connect globally with our other campuses to learn about the world, from the world. We inspire and teach students about global issues by connecting ideas and stories locally. We strive to use our environment as a tool and a canvas for learning and action.

Vision Statement

A world of self-confident lifelong learners connected and inspired to help others.

Motto

To inspire students to be lifelong learners, as competent, adaptable global citizens who will enrich and improve the world



STRATEGIC DIRECTIONS





TEACHING & LEARNING

The school continuously develops and implements a dynamic curriculum that anticipates and responds to the diverse needs of our learners in an evolving world.



IDENTITY, MARKETING & ADVANCEMENT

The school aims to strengthen the it's identity, enhance marketing efforts, and advance the institution's reputation and influence to attract and retain students, faculty, and community support.



FACILITIES & TECHNOLOGY

Enhance the overall educational experience by building a new self contained IB Block with upgraded school facilities and integrating technology to support innovative teaching and learning practices focussed on the IB.



TEACHING & LEARNING

1A. Enhance student-driven, transdisciplinary and conceptual learning through the units of study so that critical thinking, understanding and transfer are optimised in student learning and engagement

Stakeholders

Students
Teachers
Parents

Outcomes and Time periods

- A common structured system of planning and consistency in teaching learning across various subject groups.
- Incorporate broader approaches to learning that allow students to have a continuous and personalised understanding of their needs and achievements, providing for student agency.(1-2 yrs)
- Implement new pedagogical tools to enhance students' learning that effectively prepares students to handle the academic/cognitive demands and skills necessary for success beyond GPS Brookes Kochi.(1-2 yrs)
- Visible learning (1-2 yrs)

Initiatives

- Add new programs to the existing curriculum to make GPS Brookes Kochi an IB World School.
- Use online platforms such as Google classrooms and Toddle to inform teaching learning.
- Have deadlines visible on the online platforms to encourage time-management skills.
- Ensure the seamless use of technology when teaching skills across subjects.
- Integrating research-based teaching-learning processes through the use of on-site and digital libraries such as Britannica.
- Ensuring the continuity of new teaching learning strategies as teachers learn by collaboration.
- Reflection and feedback taken from students.

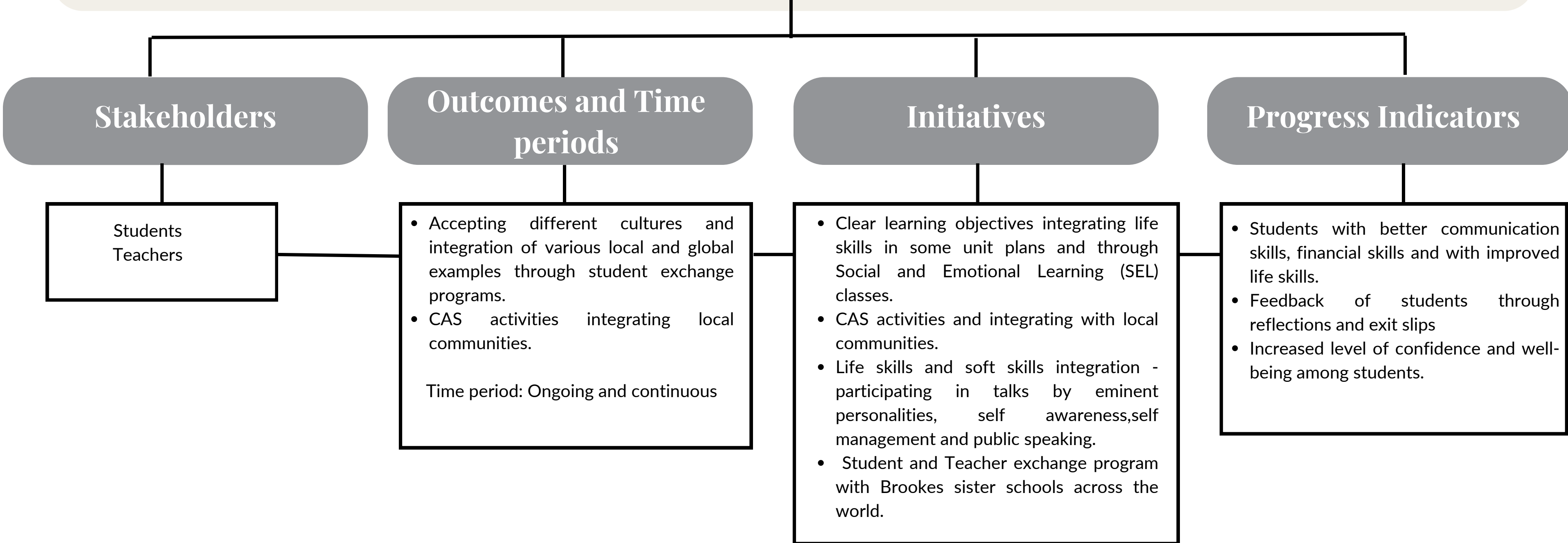
Progress Indicators

- Positive change in students-e.g. Ownership taken of own learning
- Academic and ATL skills progress
- Continuous feedback from students



TEACHING & LEARNING

1B. Address the importance of cultural adaptation, enabling students to develop a global mindset while respecting and appreciating their local culture. Thus, emphasizing the need for skill-based learning, equipping students with the necessary competencies to thrive in a rapidly evolving world.



In today's rapidly changing world, GPS Brookes Kochi is committed to adopting enhanced teaching and learning strategies to make education relevant, purposeful, and personalized. Over the next five years, we aim to develop well-rounded, self-managing students, guide IBDP students to discover their unique paths, cultivate a community of healthy, active, and effective teachers, and foster a supportive environment where parents are empowered and engaged partners in their child's progress.



IDENTITY, MARKETING & ADVANCEMENT

2A. Cultivate a strong and distinctive school identity that reflects the core values and mission of the IB program.

Stakeholders

Senior Management
Teachers
Students
Parents

Outcomes and Time periods

- Clear and consistent school identity, increased sense of belonging among students and staff, and enhanced community recognition.

Time Period: 1-3 years

Initiatives

- Communicate a unified school vision and mission statement.
- Foster a school culture that emphasizes IB values through events, programs, and daily interactions.
- Create and implement a comprehensive branding strategy, emphasizing visual identity through the school logo, tagline, and other visual identity guidelines.
- Promote student and staff engagement in community service through CAS and global citizenship activities such as participation in different MUN (Model United Nations) initiatives.

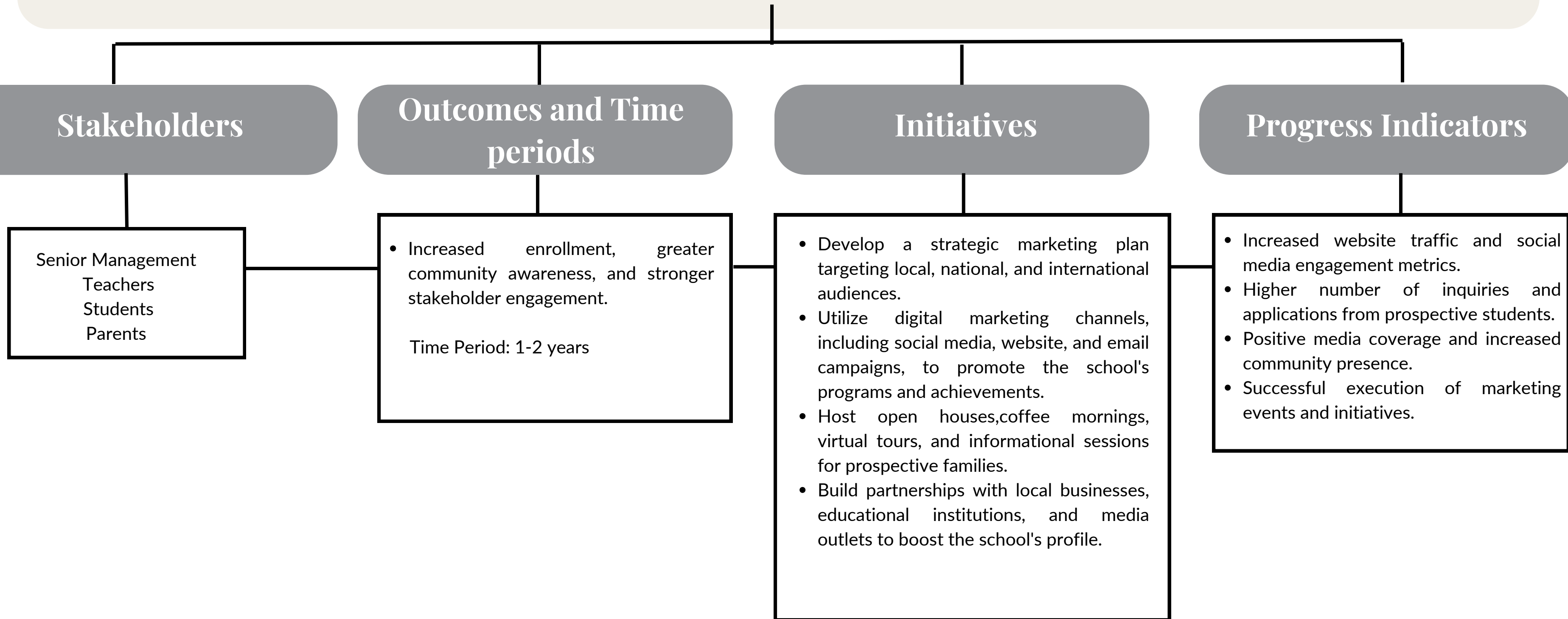
Progress Indicators

- Positive feedback in annual surveys regarding school identity and culture.
- Increased participation in school events and community service initiatives.
- Improved retention rates for students and staff.



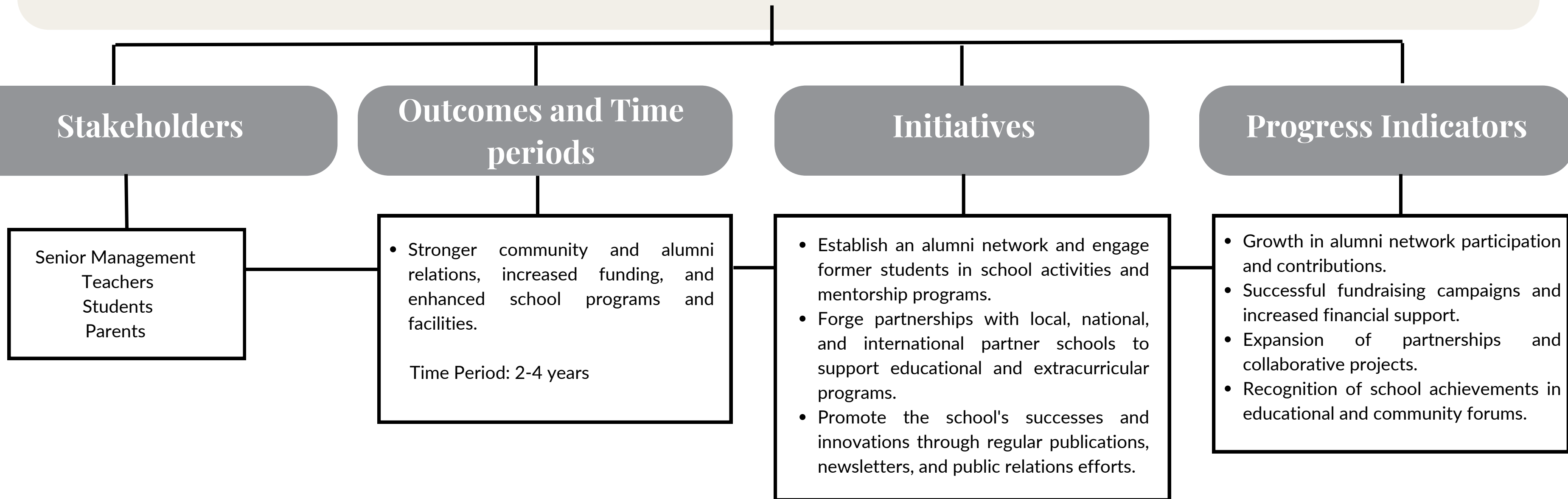
IDENTITY, MARKETING & ADVANCEMENT

2B.Enhance marketing efforts to increase visibility and attract prospective students and families.



IDENTITY, MARKETING & ADVANCEMENT

2C. Advance the school's reputation and influence through strategic partnerships, alumni engagement, and fundraising efforts.



By focusing on these strategic areas with clear outcomes, initiatives, and progress indicators, the school aims to create a strong and distinctive identity, enhance its marketing efforts, and advance its reputation and influence, thereby ensuring continued growth and success.



FACILITIES & TECHNOLOGY

3A: Develop modernized school facilities to create a conducive learning environment.

Stakeholders

Senior Management
Teachers
Students

Outcomes and Time periods

- Improved student engagement and satisfaction, increased enrollment, and enhanced reputation of the school.

Time Period: 1-3 years

Initiatives

- Focus on innovative use of classrooms and common areas to enhance functionality and comfort.
- Develop new science labs, libraries etc to support a broad range of student activities.
- Implement eco-friendly building practices and sustainability measures.
- Ensure all facilities are accessible and inclusive for students with special needs.

Progress Indicators

- Completion of the new school building construction within the stipulated time frame.
- Positive feedback from students, parents, and staff in annual surveys.
- Achievement of green building certifications and sustainability targets.



FACILITIES & TECHNOLOGY

3B: Integrate advanced technology to enhance teaching, learning, and administrative processes.

Stakeholders

Senior Management
Teachers
Students

Outcomes and Time periods

- Enhanced digital literacy among students and staff, improved learning outcomes, and efficient administrative operations.

Time Period: 1-3 years

Initiatives

- Upgrade IT infrastructure to support a reliable and secure digital environment.
- Provide continuous professional development for teachers on the latest educational technologies.
- Implement a comprehensive digital learning platform to facilitate blended and remote learning.
- Use data analytics to inform instructional strategies and improve student outcomes.
- Ensure equitable access to technology for all students, including providing necessary devices and internet connectivity.

Progress Indicators

- Successful deployment and utilization of upgraded IT infrastructure.
- Increased awareness among teachers on how to integrate technology in classrooms to enhance differentiation.
- Higher engagement and performance through digital learning platforms.
- Positive trends in student performance data and analytics.
- Equitable distribution and utilization of technology resources among students.

By focusing on these strategic areas with clear outcomes, initiatives, and progress indicators, the school aims to create a modern infrastructure with technologically advanced learning environment that supports the holistic development of all students.



Our five year strategic plan leverages the strength of our community within the Global Public School campus and the Brookes global network of schools to foster growth and connectivity. We plan to open new schools in more districts in Kerala. We aim to invest in our community to ensure a robust and enduring learning environment. Gratitude is extended to faculty, staff, students, parents, alumni, advisers, board members, and community partners for their dedication to help us achieve our aims. Our shared commitment focuses on enhancing GPS Brookes Kochi not only for accolades, but also to equip students with the skills to thrive in a dynamic world. This collaborative effort is truly inspiring and drives our vision for the future.

